

# TYE \$10K Business Plan Competition 2009/2010 Program Schedule

Day	Date	Location	Topic	Teacher	Speaker Topic	Speaker
Friday	July 17/24, 2009		Kick-off Event	TBD	TBD	TBD
<b>Session 1 - Curriculum</b>						
Saturday	September 19, 2009		Session 1 - Program Orientation - What Is Entrepreneurship?			
Saturday	October 3, 2009		Session 2 - Opportunity Recognition			
Saturday	October 17, 2009		Session 3 - Marketing 1			
Saturday	October 31, 2009		Session 4 - Finance 1			
Saturday	November 14, 2009		Session 5 - Law & Business Models			
Saturday	December 5, 2009		Session 6 - Presentation Skills (Teams are Formed, Mentors Assigned)			
Saturday	December 19, 2009		Session 7 - Finance 2			
Saturday	January 9, 2010		Session 8 - Marketing 2 (Competition Phase - Milestone 1)			
<b>Session 2 Business Development and Business Plan Competition</b>						
Saturday	January 23, 2010	TIE Offices	Session 9 - Project Teams Workshop			
Saturday	February 6, 2010		Session 10 - Project Teams Workshop			
Saturday	February 27, 2010	Babson College	TYE Boston - Mock Presentations			
Saturday	March 6, 2010		Session 11 - Project Teams Workshop			
Saturday	March 20, 2010		Session 12 - Project Team Workshop			
Saturday	March 27, 2010		Session 13 - Project Team Workshop			
Saturday	April 10, 2010	TBD	TYE Boston Final Competition and Gala			
Saturday	April 17, 2010	MIT	TYE Global Competition			
Sunday	May 16, 2010	Silicon Valley	TIECON SV - Presentation of Global Awards			